

THE DOLL SOCIETY

More Plans. New Experiences. New Connections.

Privacy Policy

A London social club for women aged 25+ · London, United Kingdom

Effective Date	12 th August 2026
Trading Name	The Doll Society
Website	www.thedollsociety.club
Email	thedollsociety@outlook.com
Data Controller	The Doll Society

This Privacy Policy explains how The Doll Society collects, uses, stores and protects your personal data. It applies to visitors to our website, people who join The Doll List, and customers who book or attend The Doll Society events.

This policy is written in English (UK). If you have any questions, don't hesitate to get in touch with us at thedollsociety@outlook.com.

1. Who We Are

The Doll Society is a social club in London for women aged 25+ who are looking for more plans, new experiences and opportunities to make genuine connections. We operate under the trading name “The Doll Society” and are the data controller responsible for personal data collected through our website, The Doll List, event bookings and our services.

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Location	London, United Kingdom
Data Controller	The Doll Society
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We are committed to protecting your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. If you have any questions about how we handle your data, please contact us at thedollsociety@outlook.com.

2. What Personal Data We Collect

We collect personal data in the following ways:

2.1 Data You Provide Directly

When you join The Doll List, contact us, or book an event, we may collect:

- First name and preferred name
- Age range (to confirm you meet our minimum age of 25)
- Email address
- Instagram handle (optional)
- Your responses to The Doll List questions, including your interests and the types of experiences you would like to see from The Doll Society.
- Any messages or enquiries you send to us directly

2.2 Data Collected Automatically

When you visit our website, we may automatically collect certain technical information, including:

- Your IP address
- Browser type and version
- Device type and operating system
- Pages visited and time spent on each page
- Referring website or source

This data is collected through cookies and analytics tools. Please see Section 8 (Cookies) for full details.

2.3 Data We Do Not Collect

We do not directly collect or store full payment card details. Payments for Doll Society events are processed securely through our ticketing and payment providers, including Ticket Tailor and Stripe.

We may receive information relating to your booking or transaction, but your full payment card details are processed by the relevant payment provider and are not stored on our systems.

Joining The Doll List is free. Individual Doll Society events may carry a ticket price or activity cost. The Doll Society does not currently offer a paid membership.

3. Why We Collect Your Data - Our Purposes

We collect and use your personal data for the following specific purposes:

Purpose	Legal Basis
To add you to The Doll List and keep you informed about The Doll Society	Consent - you provided your details voluntarily
To send you updates about launch events, community news, and future social club activities	Consent - you opted in via our form
To send you marketing communications about events and announcements	Consent - you opted in via our form
To confirm that you meet our minimum age requirement of 25 years	Legitimate interests - to maintain appropriate club standards
To better understand our community, improve future events, and shape the development of The Doll Society.	Legitimate interests - to ensure our 25+ age requirement is maintained
To respond to your enquiries and provide support	Contract / Legitimate interests
To comply with our legal obligations under UK law	Legal obligation
To process event bookings, issue tickets, manage attendance and send important information relating to an event you have booked.	Contract - necessary to provide the event or ticket you have purchased.

We will only use your personal data for the purposes for which it was collected. If we need to use your data for a new purpose, we will inform you and obtain consent where required.

4. Who We Share Your Data With

We do not sell, rent, or trade your personal data to any third party. We will never allow advertisers or third-party companies to purchase access to your data.

We may share your data with the following trusted third-party service providers who help us operate our business:

Wix.com	Our website hosting platform. Wix processes data on our behalf as a data processor. See the Wix Privacy Policy at wix.com/about/privacy .
Email Platform	We use an email marketing platform (e.g. Wix Email Marketing / Mailchimp / Flodesk) to send you communications. They process your email address on our behalf.

Payment Provider	Stripe We use Stripe to securely process payments for event bookings. Stripe processes payment information directly, and The Doll Society does not store your full payment card details.
Ticketing Provider	Ticket Tailor We use Ticket Tailor to manage event bookings, ticket orders and attendee information. Ticket Tailor processes relevant personal data to provide these services on our behalf.
Analytics	We may use Wix Analytics or Google Analytics to understand how people use our website. Data collected is anonymised where possible.

All third-party providers we use are required to handle your data securely and in accordance with UK GDPR. We only share the minimum data necessary for each service to function.

We may also disclose your personal data if required to do so by law, court order, or in response to a lawful request from a public authority.

5. How Long We Keep Your Data

We will only retain your personal data for as long as necessary for the purposes it was collected. Our standard retention periods are:

Doll List data	Until you unsubscribe or request deletion, or for a maximum of 2 years from the date of collection if you are no longer engaging with The Doll Society.
Event booking / attendee data	For the duration of the event booking and for up to 2 years following the event, unless we need to retain certain information for longer to meet legal, accounting or regulatory obligations.
Email marketing	Until you unsubscribe or withdraw consent.
Enquiry / contact data	Up to 1 year from the date of your last contact with us.
Financial records	Up to 7 years in accordance with UK tax and accounting obligations
Analytics data	Anonymised - retained in aggregated form indefinitely.

At the end of the relevant retention period, we will securely delete or anonymise your personal data.

6. Your Rights Under UK GDPR

Under UK data protection law, you have the following rights regarding your personal data. You may exercise any of these rights at any time by contacting us at thedollsociety@outlook.com.

Right of Access	You can request a copy of the personal data we hold about you (a Subject Access Request). We will respond without undue delay and normally within one month.
Right to Rectification	You can ask us to correct any inaccurate or incomplete personal data we hold about you.
Right to Erasure ('Right to Be Forgotten')	You can ask us to delete your personal data where there is no legitimate reason for us to continue holding it.

Right to Restrict Processing	You can ask us to pause or restrict how we use your data in certain circumstances.
Right to Data Portability	You can request a copy of your data in a structured, machine-readable format to transfer to another service.
Right to Object	You can object to us processing your data where we rely on legitimate interests as our legal basis.
Right to Withdraw Consent	Where we rely on your consent to process data (e.g. for marketing emails), you can withdraw that consent at any time. Withdrawal does not affect the lawfulness of processing before withdrawal.
Right to Complain	You have the right to lodge a complaint with the Information Commissioner's Office (ICO) at ico.org.uk or by calling 0303 123 1113.

We will normally not charge a fee for exercising your rights. We will respond without undue delay and normally within one month. Where a request is complex, or you have made a number of requests, we may extend this period by up to a further two months and will let you know if an extension is necessary.

7. Children and Minors

The Doll Society is intended exclusively for women aged 25 and over. We do not knowingly collect personal data from anyone under the age of 18.

Our Doll List form includes an age range field to confirm that users meet our minimum age requirement. If we become aware that we have inadvertently collected personal data from a person under the age of 18, we will delete that data immediately.

If you believe we may have collected data from a minor, please contact us immediately at thedollsociety@outlook.com.

8. Cookies

Our website uses cookies, small text files stored on your device when you visit. Cookies help us understand how you use our site and improve your experience.

Essential Cookies	Required for the website to function properly. These cannot be disabled. They include session cookies and security cookies set by Wix.
Analytics Cookies	Help us understand visitor behavior which pages are visited, how long visitors stay, and where they come from. Data is anonymised. Set by Wix Analytics or Google Analytics.
Marketing Cookies	Used to measure the effectiveness of our marketing. Only set with your explicit consent via our cookie banner.
Preference Cookies	Remember your settings and preferences on the site. Set by Wix.

When you first visit our website, you will be shown a cookie consent banner. You can choose to accept all cookies, reject non-essential cookies, or manage your preferences. You can also manage and delete cookies through your browser settings at any time.

For more information about cookies and how to control them, visit www.allaboutcookies.org.

9. How We Protect Your Data

We take the security of your personal data seriously and have implemented appropriate technical and organisational measures to protect it against unauthorised access, loss, destruction, or alteration. These include:

- Our website is hosted on Wix.com, which uses industry-standard SSL encryption (HTTPS) for all data in transit
- Access to personal data is restricted to authorised personnel only
- We do not store full payment card details on our systems. Event payments are processed securely through third-party ticketing and payment providers, including Ticket Tailor and Stripe.
- We regularly review our data handling practices to ensure ongoing compliance

While we take all reasonable steps to protect your data, no system is completely secure. If you have reason to believe that your interaction with us is no longer secure, please contact us immediately at thedollsociety@outlook.com.

10. International Data Transfers

Our website and services use third-party providers including Wix, Ticket Tailor and Stripe. Personal data may therefore be processed in the United Kingdom, the European Economic Area (EEA), or in other countries where these providers or their service providers operate.

Where personal data is transferred outside the UK, we require appropriate safeguards to be in place in accordance with UK data protection law. These may include adequacy regulations or approved contractual safeguards.

For more information about how our service providers handle international data transfers, please refer to their respective privacy policies.

11. Marketing Communications

We will only send you marketing communications, including updates about Doll Society events, community news and future experiences, where you have consented to receive them, for example by joining The Doll List.

Every marketing email we send will include an unsubscribe link. You can also withdraw your marketing consent at any time by:

- Clicking the 'unsubscribe' link in any of our emails
- Emailing us directly at thedollsociety@outlook.com with the subject line 'Unsubscribe'

We will action all unsubscribe requests within 5 working days. Withdrawing marketing consent will not affect our ability to send essential service communications relating to an event booking, ticket purchase or enquiry.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. When we make material changes, we will notify you by email (where we hold your email address) and update the effective date at the top of this policy.

We encourage you to review this policy periodically.

13. Contact Us & How to Complain

If you have any questions, concerns, or requests relating to this Privacy Policy or the way we handle your personal data, please contact us:

Email	thedollsociety@outlook.com
Website	www.thedollsociety.club
Address	London, United Kingdom

We will respond to all privacy-related queries within 30 days.

If you are not satisfied with our response, or believe we are processing your data unlawfully, you have the right to lodge a complaint with the Information Commissioner's Office (ICO):

- Website: ico.org.uk
- Telephone: 0303 123 1113
- Post: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF